

GOME RETAIL HOLDINGS LIMITED

國美零售控股有限公司*

(Incorporated in Bermuda with limited liability) , (於百慕達註冊成立之有限公司) (Stock Code 股份代號: 493)

NOTIFICATION LETTER 通知信函

23 May 2024

Dear Registered Shareholders.

GOME Retail Holdings Limited (the "Company")

Notification of publication of Circular dated 23 May 2024 relating to proposed re-election of directors, proposed grant of general mandates to issue and buy back shares and notice of annual general meeting and Form of Proxy (the "Current Corporate Communication")

The English and Chinese versions of the Company's Current Corporate Communications are now available on the Company's website at www.gome.com.hk and the website of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") at www.hkexnews.hk respectively (the "Website Version"). The Company strongly recommends you to access the Website Version of the Current Corporate Communication and all future Corporate Communications (Note).

If you have difficulty in receiving email notification or gaining access to the Website Version of the Corporate Communications and would like to receive the Current Corporate Communication and all future Corporate Communications in printed form, please complete, sign the enclosed Reply Form and return it to the Company's branch share registrar in Hong Kong, Tricor Abacus Limited ("Branch Share Registrar") at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong by post using the provided prepaid mailing label (no stamp is needed if posted in Hong Kong) or by email to 493-ecom@hk.tricorglobal.com. The Company will send the Current Corporate Communications to you in printed form free of charge upon your request.

It is the responsibility of registered shareholders to provide a functional email address. If you have not provided your email address to the Company or need to update your email address, the Company recommends you to provide your email address by completing, signing the enclosed Reply Form and returning to the Branch Share Registrar at the above-mentioned address by post or by email to 493-ecom@hk.tricorglobal.com. If the Company does not have your functional email address, until such time that the functional email address is provided to the Branch Share Registrar, you will be unable to receive via email notices of publication of the Website Version of Corporate Communications ("Notice of Publication") and Actionable Corporate Communications in electronic form. As such, the Company would only be able to send you the Notice of Publication and the Actionable Corporate Communications in printed form.

Should you have any queries relating to this notification, please call the Branch Share Registrar's telephone hotline at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding public holidays).

> By order of the Board **GOME Retail Holdings Limited** Zhang Da Zhong

Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report, (b) the interim report and, where applicable, its summary interim report, (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.

* For identification propose only

各位登記股東:

國美零售控股有限公司 * (「本公司」)

日期為二零二四年五月二十三日有關建議重選董事、建議授出發行股份與購回股份之一般授權及股東週年大會通告之通函及代表委任表格(「本次公司通訊」)之刊發通知

本公司的本次公司通訊之中、英文版本已分別上載於本公司網站(www.gome.com.hk)及香港聯合交易所有限公司(「聯交所」)之網站(www.hkexnews.hk)(「網站版本」)。 我們建議 閣下閱覽本公司本次及日後公司通訊 (Mit) 的網站版本。

如 閣下因任何理由無法以電子郵件方式收取或閱覽公司通訊的網站版本及欲索取本次公司通訊及日後公司通訊的印刷本,請填妥及簽署隨附之回條,並以已預付郵費的郵寄 標籤寄回本公司之香港股份過戶登記分處(「股份過戶登記分處」)卓佳雅柏勤有限公司 (地址為香港夏慤道16號遠東金融中心17樓)(如在香港投寄毋須貼上郵票),或 電郵至 493-ecom@hk.tricorglobal.com。本公司會因應 閣下之要求寄上公司通訊的印刷本,費用全免。

登記股東有責任提供有效的電子郵件地址。如 閣下尚未提供 閣下之電子郵件地址予本公司,或需更新 閣下之電子郵件地址,本公司建議 閣下填妥及簽署隨附之回條, 並按上述地址以郵寄方式交回本公司的股份過戶登記分處或以電郵方式發送至 493-ecom@hk.tricorglobal.com。如果本公司沒有收到 閣下的有效電子郵件地址, 閣下將無法 透過電子郵件方式收取以電子方式發送的公司通訊網站版本的登載通知(「登載通知」)及可供採取行動的公司通訊。本公司只能以印刷本方式向 閣下發送登載通知及可供 採取行動的公司通訊之印刷本予 閣下,直至股份過戶登記分處收到 閣下有效的電子郵件地址為止。

閣下對本通知有任何查詢,請於星期一至星期五(公眾假期除外)上午9時至下午6時,致電股份過戶登記分處熱線(852)29801333。

承董事會命 國美零售控股有限公司 * 丰席 張大中

2024年5月23日

附註: 公司通訊包括本公司發佈或將予發佈以供其任何證券持有人或投資大眾參照或採取行動的任何文件,其中包括但不限於(a)董事會報告,公司年度順目連同核數師報告以及(如蘋用)財務纏要報告; (b)中期報告及(如蘋用)中期 摘要報告;(c)季度報告(如有);(d)會議通告;(e)上市文件;(f)通函;及(g)代表委任表格

REPLY FORM 回條

GOME Retail Holdings Limited (the "Company") (Stock Code: 493)

(Incorporated in Bermuda with limited liability) c/o Tricor Abacus Limited 17/F, Far East Finance Centre 16 Harcourt Road, Hong Kong

國美零售控股有限公司*(「本公司」)

(股份代號:493)

(於百慕達註冊成立之有限公司) 經卓佳雅柏勤有限公司 香港夏慤道 16號 遠東金融中心17樓

甲部

I/We would like to receive the Current Corporate Communications and all future Corporate Communications and Actionable Corporate Communications in printed form in the manner indicated below:

本人/我們現欲以下列方式收取本次公司通訊及將來所有公司通訊及可供採取行動的公司通訊之印刷本:

| (Please mark "√" in ONLY ONE of the following boxes 請從下列選擇中,僅在其中 一個空格 內劃上「√」號) | | | | | | | | | | | | | | | |
|---|---------------|--------------|----|-------|-------|-------|-------|-------|------|------------|----|-----|--|--|--|
| I/We would like to receive a printed copy in the English language only; OR 本人/我們現欲收取一份英文印刷本;或 I/We would like to receive a printed copy in the Chinese language only; OR 本人/我們現欲收取一份中文印刷本;或 I/We would like to receive a printed copy in both the English language and the Chin 本人/我們現欲收取英文和中文各一份印刷本。 | ese language. | | | | | | | | | | | | | | |
| Part B I/We would like to receive all future Corporate Communications and Actionable Cor本人/我們現欲以以下電郵地址電子郵件方式收取本公司所有將來的公司通訊 | | | | | e ema | il ad | dress | belov | V: | | | | | | |
| (Please provide the email address in English Capital Letters) (請以英文正楷填寫電郵地址) | | | | | | | | | | | | | | | |
| me(s) of Shareholder(s): 東姓名: (Please use BLOCK LETTERS 請用正楷填寫) | | | | | | | | | | | | | | | |
| Address: 地址: | | | (P | lease | use B | LOC | CK LI | ETTE | RS 請 | 青用正 | 措填 | [寫) | | | |
| Contact telephone number: 職終電話號碼: | | Date: 日期: | | | | | | | | | | | | | |

- If both English and Chinese versions of the Corporate Communications are combined into one document, a printed form of the Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting for a printed form of any version(s) of the Corporate
- 若公司通訊的英文版本及中文版本合併為一份文件,則公司通訊的英文版本及中文版本的印刷版本將寄給要求索取任一版本公司通訊印刷版本的股東。 日本リの連盟の対象が大力が表現ら向けで、サングに、対立なり連盟の対象が表現し、大力をは、自動を表現し、対象をは、自動を表現し、大力をは、自動を表現し、自動を表現り、自動を表現を表現り、自動を表現り、自動を表現る、自動を表現り、自動を表現を表現を表現り、自動を表現を表現り、自動を表現り、自動を表現り、自動を表現り、自動を表現り、自動を表現り、自動を表現り、自動を表
- For the avoidance of doubt, we do not accept any special instructions written on this form. 為免產生疑問,在本表格作出的任何額外手寫指示,公司將不予受理。
- Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report and is named a named a counts together with a copy of the auditors' report and, where applicable, its summary interior and, where applicable, including but not limited to (a) the directors' report and is named in report, (b) the interior propriated is summary interior and, where applicable, its summary interior and the interior and the applicable, its summary interior and, where applicable, its summary interior and, and its summary interior and the interior and the interior applicable, its summary interior and the interior and the applicable, its summary interior and the interior and the interior applicable, its summary interior applicable, its summary interior and the interior applicable, its summary interior applicable, its summary interior applicable, its summary interior applicable, (d) 會議通告; (e) 上市文件; (f) 通函; (g) 代表委任表格。
- Actionable Corporate Communications refer to any corporate communications that seek instructions from the Shareholders on how they wish to exercise their rights or make elections as Shareholders.可供採取行動的公司通訊是指任何涉及要求股東指示其擬如何行使其有關股東權利的公司通訊。
- * For identification propose only 僅供識別

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

"Personal Data" in this statement has the same meaning as "personal data" defined in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO"). Your supply of the Personal Data is on a voluntary basis and for the purpose of processing your instructions as stated in this form (the "Purposes"). If you fail to supply sufficient information, the Company may not be able to process your instructions. The Company may disclose or transfer the Personal Data to its subsidiaries, its share registrar and/or third party service provider who provides administrative, computer and other services to the Company for use in connection with the Purposes and to such periods a may be necessary to fulfil the Purposes (Including for verification and record purposes). Request for access to and/or correction of the Personal Data can be made in accordance with the provisions of the PDPO and any such request should be in writing and sent to the Data Privacy Officer of Tricor Abacus Limited at

the above address. 本聲明中所指的「個人資料」與香港法例第486章(個人資料(私隱)條例》(「《個人資料(私隱)條例》」)中「個人資料」的涵義相同。 關下是自願提供個人資料,以用於處理 閻下在本回條上所述的 指示(「該等用途」)。如 閻下未能提供足夠資料,本公司 有可能無法處理 閻下的指示,本公司可就所述的該等用途,將個人資料按露或轉移結本公司的附屬公司、股份登远處及/或向為本公司 提供行政、電腦及其他服務的第三者服務供應商,以及其他療法例授權而要求取得有關資料的人士或其他與上述所列出的該等用途有關 以及需要接收有關資料之人士。個人資料將在遭當期間保留作履行所述的該等用途(包括作核實及紀錄用途)。有關查閱及/或更正個人資料的要求可按照《個人資料(私廳)條例》提出,而有關要求須以書面方式郵寄至卓佳雅柏勤有限公司 (地址如上)的個人資料私隱

Please cut the mailing label and stick it on an envelope to return this Reply Form to us. No postage is necessary if posted in Hong Kong.

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當 閣下寄回本回條時,請將郵寄標籤剪貼於信封上。

如在本港投寄, 閣下無需支付郵費或貼上郵票。

Mailing Label 郵客標籤

Tricor Abacus Limited 卓佳雅柏勤有限公司 Freepost No. 簡便回郵號碼:10 GPO Hong Kong 香港