

Alibaba Pictures Group Limited 阿里巴巴影業集團有限公司

(Incorporated in Bermuda with limited liability) (於百慕達註冊成立之有限公司) (Stock Code 股份代號: 1060)

Notification Letter 通知信函

March 10, 2023

Dear Non-registered Holders (Note 1),

Alibaba Pictures Group Limited (the "Company")

- Publication of the Circular dated March 10, 2023 and Proxy Form for the Special General Meeting (the "Current Corporate Communication(s)")

The English and Chinese versions of the Current Corporate Communication(s) of the Company are available on the Company's website at www.alibabapictures.com and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

If you wish to receive the Current Corporate Communication(s) in printed form, please complete and sign the Request Form printed at the reverse side of this letter and return it to the Company c/o the Company's branch share registrar in Hong Kong, Tricor Secretaries Limited (the "Branch Share Registrar") by post at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong. You may use the mailing label at the bottom of the Request Form and there is no need to affix any stamp if posted within Hong Kong. Otherwise, please affix an appropriate stamp. The Request Form may also be downloaded from the Company's website at www.alibabapictures.com and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

Please also note that by completing and returning the Request Form to request for the Current Corporate Communication(s) in printed form, you will expressly indicate that you prefer to receive all future Corporate Communications (Note 2) of the Company in printed form.

Should you have any queries relating to this notification, please call the Branch Share Registrar's hotline at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
By order of the Board
Alibaba Pictures Group Limited
Chun Ka Yan
Company Secretary

Notes:

- (1) This notification letter is addressed to Non-registered Holders of the Company, "Non-registered Holder" means such person or company whose shares of the Company are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications. If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form.
- (2) Corporate Communications mean any document issued or to be issued by the Company for the information or action of holders of any of its securities, including, but not limited to, the directors' report and annual accounts together with a copy of the auditors' report, the interim report, a notice of meeting, a listing document, a circular and a proxy form.

各位非登記持有人(附註1):

阿里巴巴影業集團有限公司(「本公司」)

- 日期為2023年3月10日的通函和特別股東大會代表委任表格(「本次公司通訊」)的發佈通知

本公司本次公司通訊的英文及中文版本已上載於本公司網站(<u>www.alibabapictures.com</u>)及香港交易及結算所有限公司網站(www.hkexnews.hk)。

倘 閣下欲收取本次公司通訊的印刷本,請 閣下填妥並簽署在本函背面的申請表格,並以郵寄方式經由本公司的香港股份過戶登記分處卓佳秘書商務有限公司(「股份過戶登記分處」)寄回本公司(地址為香港夏慤道16號遠東金融中心17樓)。倘若 閣下在香港郵寄,可使用申請表格下方的郵寄標籤而毋須貼上郵票;否則,請貼上適當的郵票。申請表格亦可於本公司網站(www.alibabapictures.com)及香港交易及結算所有限公司網站(www.hkexnews.hk)下載。

亦請 閣下注意,填寫並交回申請表格以索取本次公司通訊的印刷本後,即明確表示確認 閣下選擇收取本公司日後所有公司通訊(*開註2*)的印刷本。

倘 閣下對本通知有任何疑問,請於辦公時間(星期一至星期五上午9時正至下午5時正,香港公眾假期除外)致電股份過戶登記分處熱線(852) 2980 1333查詢。

承董事會命 阿里巴巴影業集團有限公司 公司秘書 秦嘉欣 謹啓

2023年3月10日

附註:

- (1) 此通知信函乃向本公司的非登記持有人發出。「非登記持有人」指其持有的本公司的股份存放於中央結算及交收系統的人士或公司,並已透過香港中央結算 有限公司不時向本公司發出通知,以收取公司通訊。如果 閣下已經出售或轉讓所持有之本公司股份,則無需理會本函件及背頁之申請表格。
- (2) 「公司通訊」指本公司已發出或將發出以供其任何證券持有人參照或採取行動的任何文件,包括但不限於董事會報告及年度賬目,連同核數師報告書、中期報告、會議通告、上市文件、通函及代表委任表格。

Request Form 申請表格

To: Alibaba Pictures Group Limited (the "Company") (Stock Code: 1060)

c/o Tricor Secretaries Limited 17/F, Far East Finance Centre 16 Harcourt Road, Hong Kong 致: 阿里巴巴影業集團有限公司(「本公司」) (股份代號:1060) 經卓佳秘書商務有限公司

香港夏慤道16號 遠東金融中心17樓

I/We would like to receive the Current Corporate Communication(s) and all future Corporate Communications (Note 5) of the Company in the manner as indicated below (Please mark "\" in the following box):

本人/吾等欲以下列方式收取本公司本次公司通訊及日後所有公司通訊《*附註5)* (請於下列空格內劃上「✓」號):

□ to receive a printed copy in BOTH English and Chinese. 收取英文及中文印刷本。		
Signature(s): 簽署:	Date: 日期:	
Name(s) of Non-registered Holder(s): 非登記持有人姓名:	Contact telephone number: 聯絡電話:	

Notes 附註:

(Please use BLOCK LETTERS 請用正楷填寫)

es 附註:
Please complete, sign and return this form to the Company's branch share registrar in Hong Kong, Tricor Secretaries Limited (the "Branch Share Registrar") by post at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong. 請填妥及簽署此表格,並郵寄至本公司的香港股份過户登記分處卓佳秘書商務有限公司(「股份過戶登記分處」),地址為香港夏慤道16號遠東金融中心17樓。 Any form with no box marked "少",with no signature or otherwise incorrectly completed will be void. 倘在本表格上未作出選擇、或未有簽署、或在其他方面填寫不正確,則本表格將會作廢。
For the avoidance of doubt, no additional instructions (other than those imprinted in this form) written on this form will be processed. 為免存髮,任何在本表格方。 (本表格上所印列之指示除外) 將不獲處理。
By completing and returning this to request for the Current Corporate Communications(s) in printed form, you will expressly indicate that you prefer to receive all future Corporate Communications of the Company in printed form.

富 閣下遺寫迹空回本表格以索取本次公司通訊的印刷本。
Corporate Communications mean any document issued or to be issued by the Company for the information or action of holders of any of its securities, including, but not limited to, the directors' report and annual accounts together with a copy of the auditors' report, the interim report, a notice of meeting, a listing document, a circular and a proxy form. a proxy form.
「公司通訊」指本公司已發出或將發出以供其任何證券持有人參照或採取行動的任何文件,包括但不限於董事會報告及年度賬目,連同核數師報告書、中期報告、會議通告、上市文件、通函及代表委任表格。

PERSONAL INFORMATION COLLECTION STATEMENT

收集個人資料聲明

- (i) "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (the
- 本聲明中所指的「個人資料」具有香港法例第486章《個人資料(私隱)條例》(「《私隱條例》」)中「個人資料」的涵義。
- (ii) Your supply of Personal Data to the Company and/or the Branch Share Registrar is on a voluntary basis and such data will be used for processing your instructions and/ or requests as stated in this form. Failure to provide sufficient information may result in the Company being unable to process your instructions and/or requests as stated in this form.
 - 閣下是自願向本公司及/或股份過戶登記分處提供個人資料,有關資料將用於處理 閣下於本表格上所述的指示及/或要求。若 閣下未能提供足夠資料, 本公司可能無法處理 閣下在本表格上所述的指示及/或要求。
- (iii) Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, affiliates, the Branch Share Registrar, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for our verification and record purposes
- 本公司可就任何所說明的用途,將 閣下的個人資料披露或轉移給本公司的附屬公司、關聯公司、股份過戶登記分處、及/或其他公司或團體,並將在適當 期間保留該等個人資料作核實及紀錄用途。 (iv) You have the right to request access to and/or to correct your Personal Data in accordance with the provisions of the PDPO. Any such request should be in writing to the
- Privacy Compliance Officer of Tricor Secretaries Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong. 閣下有權根據《私隱條例》的條文查閱及/或修改 閣下的個人資料。任何該等要求均須以書面方式向卓佳秘書商務有限公司(地址為香港夏慤道16號遠東

金融中心17樓)的私隱事務主任提出。

Please cut the mailing label and stick it on an envelope to return this Change Request Form to us.

No postage is necessary if posted in Hong Kong. 閣下寄回此變更申請表格時,請將郵寄標籤剪貼於信封上。 如在香港投寄,毋須貼上郵票。

Mailing Label 郵寄標籤

Tricor Secretaries Limited 卓佳秘書商務有限公司 Freepost No. 簡便回郵號碼:10 GPO Hong Kong 香港 Alibaba Pictures Group Limited (1060) 阿里巴巴影業集團有限公司