

E-HOUSE (CHINA) ENTERPRISE HOLDINGS LIMITED

易居(中國)企業控股有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

(Stock code: 股份代號: 2048)

26 July 2024

Dear registered shareholder(s),

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") under the expansion of the paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, E-House (China) Enterprise Holdings Limited (the "Company") is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"), which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at www.ehousechina.com and the HKEXnews website at www.hkexnews.hk in place of printed copies.

Solicitation of electronic contact details

To ensure timely receipt of the Actionable Corporate Communications (Note), the Company recommends you to provide your email address by scanning your personalized QR code printed on the enclosed reply form (the "**Reply Form**"). Alternatively, you may sign and return the Reply Form to the Company's Hong Kong share registrar (the "**Share Registrar**"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, the Company will send the Actionable Corporate Communications (Note) to you in printed form in the future.

If you want to receive the Corporate Communications in printed form, please complete and return the Reply Form on the reverse side to the Share Registrar or send an email to e-house ent.ecom@computershare.com.hk specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Share Registrar at (852)2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

Yours faithfully,
By order of the Board
E-House (China) Enterprise Holdings Limited
Zhou Xin
Chairman

Note: Actionable Corporate Communication is any corporate communication that seeks instructions from the Company's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.

各位登記股東:

以電子方式發佈公司通訊之安排

根據自 2023 年 12 月 31 日起生效的香港聯合交易所有限公司證券上市規則(「**上市規則**」)第 2.07A 條下擴大無紙化制度及以電子方式發佈公司通訊規定,易居(中國)企業控股有限公司(「**公司**」)謹此通知 閣下,公司已採用以電子方式發佈公司通訊(「**公司通訊**」)之安排,該公司通訊是指公司為向其任何證券持有人提供資訊或提醒其採取行動而發佈或將要發佈的任何文件,包括但不限於(a) 董事報告、年度帳目以及審計報告副本以及(如適用)財務摘要報告; (b) 中期報告及(如適用)中期摘要報告; (c) 會議通知; (d) 上市文件; (e) 通函和 (f)委派代表書。

請注意,所有未來公司通訊的英文版和中文版將在公司網站 www.ehousechina.com 和披露易網站 www.hkexnews.hk 上提供,以代替印刷本。

徵集電子聯絡資料

為確保及時收到可供採取行動的公司通訊^(明社),公司建議 閣下透過掃描本函背頁之回條(「**回條**」)上列印的 閣下專屬二維碼來提供 閣下的電子郵件地址。或者, 閣下也可以簽署回條並交回公司的香港股份過戶登記處(「**股份過戶處**」)香港中央證券登記有限公司,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

如果公司沒有收到 閣下的有效電子郵件地址,直至股份過戶處收到 閣下有效的電子郵件地址前,本公司未來將以印刷本形式向 閣下發送可供採取行動的公司通訊 ^(Mtt)。

若 閣下希望收取公司通訊之印刷版,請填妥本函背頁之回條並交回股份過戶處,或發送電子郵件至 <u>e-house ent.ecom@computershare.com.hk</u>,並註明 閣下的姓名、地址以及收取公司通訊印刷版的要求。 請注意,收取未來公司通訊印刷版之指示由收悉 閣下指示當日起計一年內有效,此後將過期。

如 閣下對本函件有任何疑問,請於辦公時間星期一至五(香港公眾假期除外)上午9時正至下午6時正(香港時間)期間致電股份過戶處(852)2862 8688 查詢。

承董事會命 易居(中國)企業控股有限公司 主席 周忻 謹啟

2024年7月26日

(The "Share R	0 /	Services Limited	致:	香港中央證券登記有限 (「股份過戶處」)		
17M Floor, Hop	oewell Centre oad East, Wan Chai, H	ong Kong		香港灣仔皇后大道東 18 合和中心 17M 樓	33 號	
-		<u>·w</u>) (請從以下選項中 只 ;	選擇其中一項)	L'III 70° I / MI IX		
	•		eceipt of future A	-	学/南	
		,	China) Enterprise H			
	"Company") via electronic dissemination by scanning <u>your personalized QR code</u>					
選項1: 掃瞄	<u> </u>					
	有限公司(「公司」)通過電子方式 2006年12月1日 - 100年12月1日					
慢性,一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个						
You are NOT required to return this Reply Form if you choose Option 1.						
如選擇了選項 1 · 閣下無須交回本回條。						
Option 2: I/we hereby provide my/our email address in writing for receipt of future Actionable Corporate Communications (Note 3) of the Company via electronic						
dissemination 選項 2: 本人/吾等現以書面提供本人/吾等之的電子郵件地址,以確保收到公司通過電子方式發佈可供採取行動的未來公司通訊 <i>開註 3</i>						
Name of securities holder(s) 證券持有人姓名: Name of the listed company 上市公司名稱:						
E-House (China) Enterprise Holdings Limited						
易居(中國)企業控股有限公司						
Email address 電郵地址: (Note 3 / 附註3)						
Option 3: I/we hereby request for receipt of Corporate Communications* in printed form (Please mark "√" in the below box if applicable)						
選項3: 本人/吾等現要求收取公司通訊 [*] 印刷版 (如適用・請在以下方格內劃上「✓」號) □ receive future Corporate Communications* in printed copy and noted that this instruction is valid only for one year starting from the receipt date of instruction. (Note 5)						
				my for one year starting from	the receipt date of instruction.	
Signature(s): (Note 1)			Contact number:		Date:	
簽名: ^(附註 1)			聯絡電話號碼:		日期:	
請清楚填妥 閣下之所有。 2. Any Reply Form with no si, 任何回條若未有簽署或在其 3. If the Company does not re	資料・如屬聯名股東・則本回線 nature or otherwise incorrectl 他方面填寫不正確・則本回線 ceive a functional email addre	條須由所有聯名股東聯合簽署· 'y completed will be void. :將會作廢。 ss in your reply, the Company w	ill send the Actionable Corporate Con	munications to you in printed form i	in the future. Actionable Corporate Communication is any	
corporate communication t 如公司沒有收到 間下的發 權利或做出選擇的公司通,	育效電子郵件地址・本公司將」	uer's securities holders on how th 以印刷本形式向 閻下發送可供 	hey wish to exercise their rights or ma 採取行動的未來公司通訊。可供採取	ce an election as the issuer's securiti 行動的公司通訊指任何涉及要求發行	es holder. 5人的證券持有人指示其擬如何行使其有關證券持有人的	

類 圖〉接過二雜碼、電影、回線及/家具他方式提供多於一個的電子郵件地址、只有 圖〉最後提供的電子郵件地址將齒被用於登記。

5. If you mark "》" in the box in Option 3, no email address will be registered and only Corporate Communications* in printed form will be received.

刻 圖下在選項 3方格內劃上 「✓,號、將不會有電子郵件地址被登記・只有公司通訊*的印刷版會被收取。

6. For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form.

象兒存髮、在本回線上的任何額外指示、公司將不予處理。

8. Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary interim report and, where applicable, its summary interim report on meeting; (a) a listing document; (e) a circular and (f) a proxy form.

索非另看技術,公司通訊升指公司已经出版非多类型以供其任何部分的持有人参照或採取行動的任何文件,其中包括但不限於(a) 董事報告、年度帳目以及審計報告副本以及(如適用)財務熵要報告;(b) 中期報告及(如適用)其中期熵要報告辦要(如適用); (c) 會議通知;(d) 上市文件;(e) 通函和 (f) 委派代表書。

REPLY FORM 回條

Mailing Label 郵寄標籤

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

(ii)

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼:37

4. If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered.
如 閣下通過二維碼、電郵、回條及/或其他方式提供多於一個的電子郵件地址,只有 閣下最後提供的電子郵件地址將會被用於登記。