

波司登國際控股有限公司

Bosideng International Holdings Limited

(incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立之有限責任公司)

(Stock Code: 3998) (股份代號: 3998)

Personal Identification Number 個人識別號碼:-

July 27, 2023

Dear Registered Shareholder(s),

Bosideng International Holdings Limited (the "Company")

- Annual General Meeting of the Company to be held on Tuesday, August 22, 2023 ("AGM")

The AGM will be held by way of electronic means only using the online platform at http://meetings.computershare.com/Bosideng_AGM2023 (the "Online Platform") on Tuesday, August 22, 2023 at 10:00 a.m.. The AGM will be an online meeting. Shareholders of the Company will be able to view the live video broadcast, participate in voting and submit questions in written form to the AGM using the Online Platform.

Attending the AGM by means of the Online Platform

You will be able to view a live broadcast of the AGM, cast your votes on the resolutions in real time and submit online questions to the Company. From 9:30 a.m. on Tuesday, August 22, 2023, you can log in to the Online Platform by visiting the meeting website and entering the following details:

• Meeting website: http://meetings.computershare.com/Bosideng-AGM2023

• Shareholder number: your 10-digit shareholder reference number starting with "C" ("SRN") printed under the barcode on the top

right corner of this letter

• Password: the five-digit Personal Identification Number printed below the SRN

For corporate shareholders who wish to attend the AGM online, please call Computershare Hong Kong Investor Services Limited, the Company's Hong Kong branch share registrar, at its hotline (852) 2862 8555 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding public holidays) for arrangement.

By Order of the Board

Bosideng International Holdings Limited

Gao Dekang

Chairman of the Board

各位登記股東:

波司登國際控股有限公司(「本公司」)

- 於 2023 年 8 月 22 日 (星期二) 舉行之本公司股東週年大會 (「股東週年大會」)

股東週年大會將於 2023 年 8 月 22 日 (星期二)上午 10 時正僅以電子形式透過網上平台 http://meetings.computershare.com/Bosideng_AGM2023 (「網上平台」)舉行。股東週年大會將以線上模式舉行。本公司的股東將可透過網上平台觀看直播、於股東週年大會上參與投票及以書面形式提交問題。

透過網上平台出席股東週年大會

閣下將可透過網上直播觀看股東週年大會,實時就決議案投票,並於網上向本公司提交問題。由 2023 年 8 月 22 日 (星期二) 上午 9 時 30 分開始, 閣下可瀏覽會議網站並輸入以下資料,以登入股東週年大會網上平台:

• 會議網站: http://meetings.computershare.com/Bosideng AGM2023

• 股東編號: 印於本信函右上角條碼下,以字母「C」開始之 閣下的十位數字股東參考編號(「股東參考編號」)

• 密碼: 印於股東參考編號下之五位數字個人識別號碼

如 閣下為公司股東並欲以網上方式出席股東週年大會,請於辦公時間星期一至五,上午9時至下午6時(公眾假期除外), 致電本公司之香港股份過戶登記分處香港中央證券登記有限公司(電話熱線(852) 2862 8555)以便作出安排。

承董事會命

波司登國際控股有限公司 董事局主席

高德康